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REP HEADLINE# 6118920
*** ORIGINAL REV#0 ***

REP: TEL# 323-8666-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP AUG20/12 14.36
*** WFLA-TV ***

8/24/12

ADV #	ADV. NAME	ISS/NEIB	REP. #	OFF. #	SALESMAN #			
AGY #	AGY. NAME	TARGET ENTERPRISES	BUYER NAME	KYM MASON				
		15260 VENTURA BLVD., #1240	SALES PRSN	LA - IZZY ROSTOVSKY				
		SHERMAN OAKS, CA 91403	CLASS:	NATL.	LOCAL			
ORDER #	CONTRACT #	6118920			REGIONAL			
PRDCT	NFIB	EST#****	COMMENTS:	(LINE, ORDER, INVOICE)				
FLIGHT DATES	SEP4/12	SEPS/12	WK-1					
CITY TAX	STATE TAX		CO-OP BILLING NEEDED		DATE AUG20/12 14.36			
REP:	NEW ORDER.. 8/20							
	TOT: \$6,200/2X							
	PLS CNE.. TNX	JOCELYN/IZZY						
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****							
	ADV: NATIONAL FEDERATION OF INDEPENDENT BUSINESS							
JGM								
JGM								
:LINE#;REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPSTS: WEEK : DAYS :TOTL: :SPTS:								
AGENCY ADVERTISER CODE = NFIB	AGENCY PRODUCT CODE = NFIB	AGENCY EST# =						
1	530P-600P	60	\$1,700.00	9/4	9/5	1	TU-W	1
PROGRAM :	NEWS CH8 AT 530P							
RA55+ :	3.6							
2	630P-700P	30	\$4,500.00	9/4	9/5	1	TU-W	1
PROGRAM :	NBC NIGHTLY NEWS							
RA55+ :	8.2							
SEP/12	\$6,200.00							
		CONTRACT TOTAL	\$6,200.00					
		TOTAL SPOTS	2					

REP HEADLINE# 6118920
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 323-653-1865
AUG20/12 14:36
*** WFLA-TV ***

:LINE#:	:REP:	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTL:	:	SPTS:
				:		:		:		:		:		:								

MARKET TOTALS \$17,714	WFIA 3.5%	WFPS 1.5%	WTSP 1.5%	WTVR 1.5%	WTOG 1.5%	WTTA 5%	WMOR 0%
COMP EST: WILL UPDATE WHEN AVAIL	WMOX 0%	WXPK 0%	WWSB 0%	CABL 0%			
SVC- NSI BOOKS- JUL/PJ							
DEMOS- RASS+*							

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Natl Fed Indp Bus / Issue
 Submission Number 1046 Issue 1



P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Natl Fed Indp Bus / Issue	Submission Cost:	6200	Campaign Ref:	E:120821061
Buyer:	"	Client/Product/Estimate:	NFIB/NFIB / 1	Sales Rep:	HRP Los Angeles
Schedule Dates:	09/03/12 to 09/09/12	Weeks:	1	Order Ref:	06118920
Est./PO Number:	06118920	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Natl Fed Indp Bus / Issue	Booking Group:	WFLA
Demographic:	(L) Household	Order:	
		Key Market:	Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/03	Total	Cost
1	M-F 530p News .TW....	04		1700	60	Nbr of Spots	1	1	1700
2	M-F 630p ET / 530p CT NBC Nightly News .TW....	02		4500	30	Nbr of Spots	1	1	4500

Weekly Totals:

Total Spots	2	Total Ord Spots	2
Cost	6200		6200

Grand Totals:

Month 9 Weeks:

09/03

Spots:

2

Gross Total:

6,200.00

Commission:

930.00

Net Total:

5,270.00



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP.: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV.: Natl Fed Indp Bus / Issue
PROD: Natl Fed Indp Bus / Issue

2012
INVOICE DATE 09/30/12 E: 120821061
ORDER TYPE Political
WFLA I SS
PAGE BROADCAST MONTH
WFLA
SCHEDULE DATES 1 08/27/2012 - 09/3
9/03/12- 9/09/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: NFIB /NFIB /
Desc: 06118920

SCHEDULE		PRICE	RT/SS# PER	DATE	DAY	TIME	ACTUAL BROADCAST LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION	
DESCRIPTION										REMARKS	DEBIT/CREDIT
M-F 530p News		1700.00	1	1	9/05	WE 05:58P	01:00	NFIBFL60	1:00 Commercial		
M-F 630p ET / 530p CT NBC Nigh		4500.00	2	1	9/04	TU 06:59P	30	NFIBFL814	:30 Commercial		
Total Airtime Gross Spot Revenue:							6,200.00		4500.00		

PERIOD COST 6,200.00

2 Total Units	Debits .00
ACTUAL GROSS BILLING 6,200.00	Credits .00
AGENCY COMMISSION 930.00	
NET DUE 5,270.00	TOTAL RECONCILING .00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601

News Channel 8
WFLA-TV Tampa, St. Petersburg

ADVERTISER Natl Fed Indp Bus / Issue PRODUCT Natl Fed Indp Bus / Issue

INVOICE NUMBER 0100032567 BROADCAST MONTH 08/27/2012 - 09/30

AMOUNT DUE
5,270.00

REMIT TO:

*00245
000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425

[Barcode]